

## Welcome

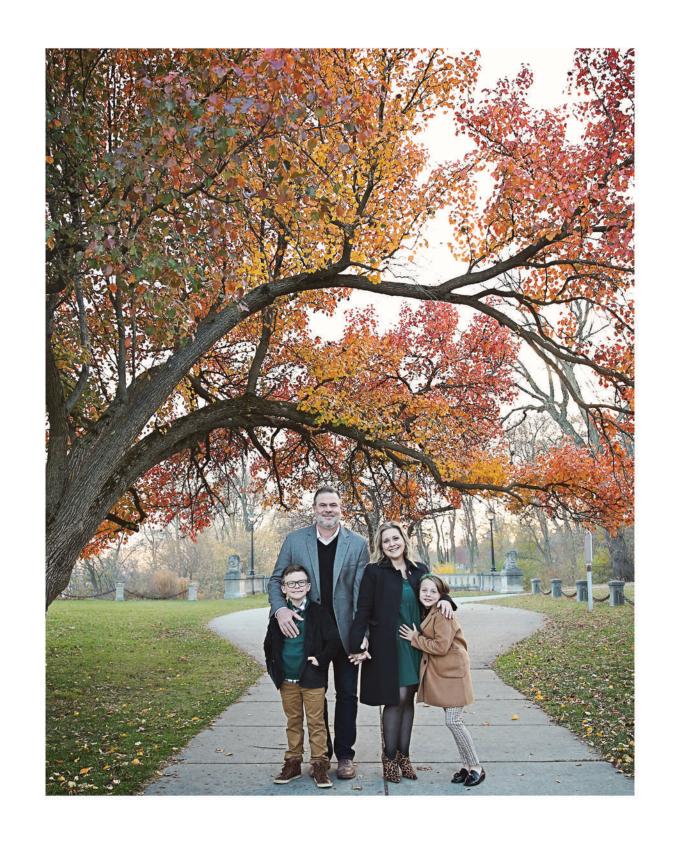
### TO ERIN HARRIS PHOTOGRAPHY

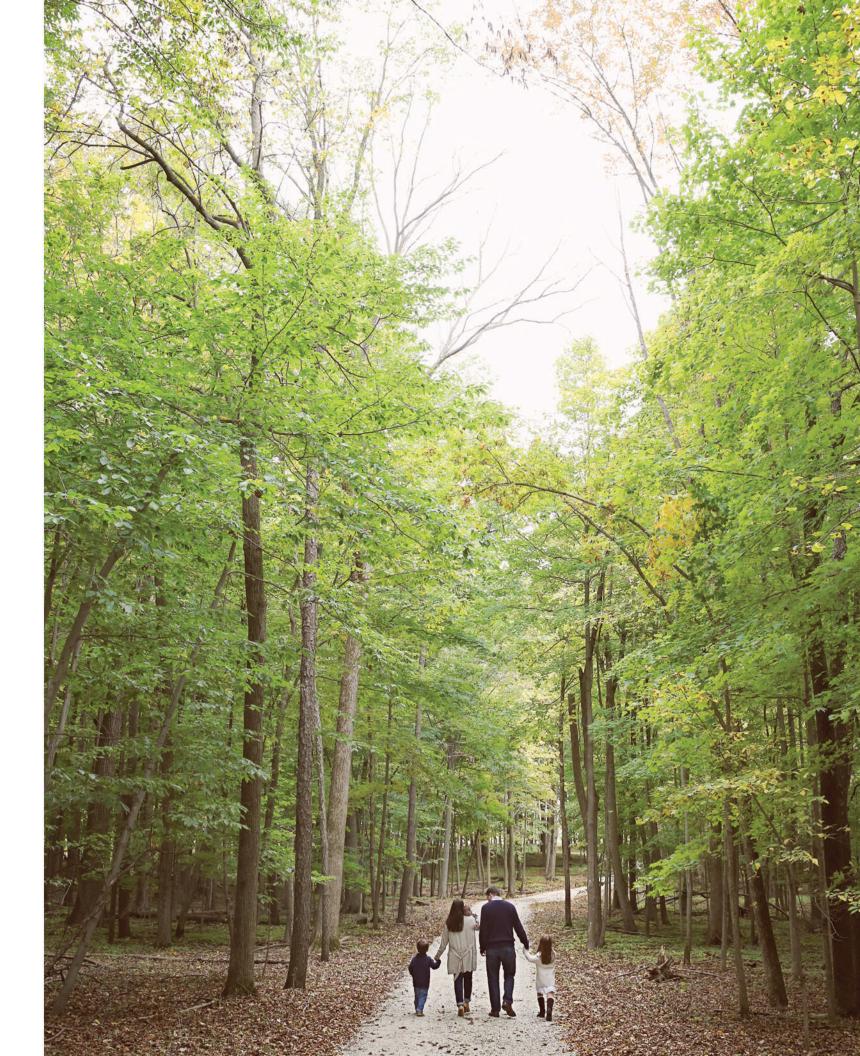
Hi there! I'm Erin Harris, a Portrait Photographer in Milwaukee, Wisconsin. While my work has been featured in various publications, websites, and media outlets including Milwaukee Magazine, The Today Show, and a popular children's book, my true passion is capturing moments, big and small, beautiful and real, that make your heart swell.

My mission as your photographer is to create gorgeous images that tell your story. Whether it's to document an important milestone or to chronicle the daily grind, my goal is to capture it all. These are the blink-and-you'll-miss-'em years, so it's important to slow down and enjoy the magical and even ordinary moments that make up this crazy, beautiful life of yours. As a mom of seven, I am deeply aware that among a mother's most treasured possessions are her family photos, so let's create some timeless keepsakes together! I feel honored when families choose to work with me and would love the opportunity to create beautiful images for you.

WITH LOVE.

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## Session + Product Pricing





FAMILY SESSION \$195

MINIMUM ORDER OF \$200

in PRINTS or DIGITAL IMAGES
IS REQUIRED AFTER A FAMILY SESSION

### DIGITAL IMAGES

1 Digital Image \$75
5 Digital Images \$125
10 Digital Images \$225
20 Digital Images \$395
Full Gallery of Digital Images \$495

### PRINTS

8 Wallets: \$20 5x7 and smaller: \$20 8x10: \$30 11x14: \$40 16x20: \$60



### What to Expect

#### BEFORE

As soon as you are interested in booking a session with me, please send me an email. We will discuss any specifics about a vision you have for your family session. This will give me the opportunity to learn more about you and your family. Since the goal is to capture genuine moments with your family, each session is unique and customized for every family. Some things we will solidify via email are the location for your session, the time and date of your session (the best time for outdoor photos is about two hours before sunset or as close to sunrise as possible), and any other questions that you may have for me. I'll compile all this information in an email and contract and send it your way. Once we have selected your session date I will also send an invoice for your session fee, which will hold your date and time.

#### DURING

Family photo sessions usually range from about 45 minutes to an hour. Sessions with younger children are typically shorter because of their attention spans. We will meet at the selected location at the scheduled time and review any special photo requests or needs you have. I usually start with some posed family shots of everyone together while the kids warm up to me and work through whatever groupings or individual images you'd like to capture quickly. When the posed shots are out of the way, we can all just relax and have fun!

#### AFTER

As soon as your session is over, I will transfer all of your images onto my computer and back them up to my cloud. I will then begin curating and editing your session. I usually post a sneak peek image to social media within about a week but it takes about three weeks to edit and retouch your images and to prepare your digital gallery. When your images are ready, I will send you an email with a link to your password protected gallery as well as all of the important ordering information. After you place your order of digital files or prints, they will be ready within about a week. The digital files will be sent via digital download and the prints will be available for pick up at my home office. For an added fee I can ship prints directly to you.

# What to Wear





A general rule of thumb for planning outfits for your family is that your clothing should coordinate, not match. The days of matching white shirts and khaki pants are long gone! Your photos will look best if everyone wears colors that simply complement each other: for instance, soft colors (light blue, gray, blush) or warm colors (brown, orange, burgundy). If you want bold, colorful images, then you should choose a more vivid color scheme for your outfits.

Generally, solids work best. Pops of pattern can definitely look great, but if you're looking for a fail-proof family combination, go with solids. To add interest, include textures like chunky knits, tweed, tulle, or lace, and add layers on top or with accessories like vests, headbands, hats, scarves, and jewelry. Don't be afraid of patterns and prints. They can work really well in moderation. Try one statement piece (for instance, a colorful floral dress for mom)

and one subtle pattern (perhaps polka dots for baby girl), and then keep the rest of the family more simple.

Your clothing can set the tone for your session. You can certainly remain casual, dress it up, or do a little of both! WANT A FAIL-PROOF FORMULA? Put most of the family in different neutral shades (i.e. ivory, gray, beige) and then add a few pops of coordinating color.







## What's Next

### **EDITING**





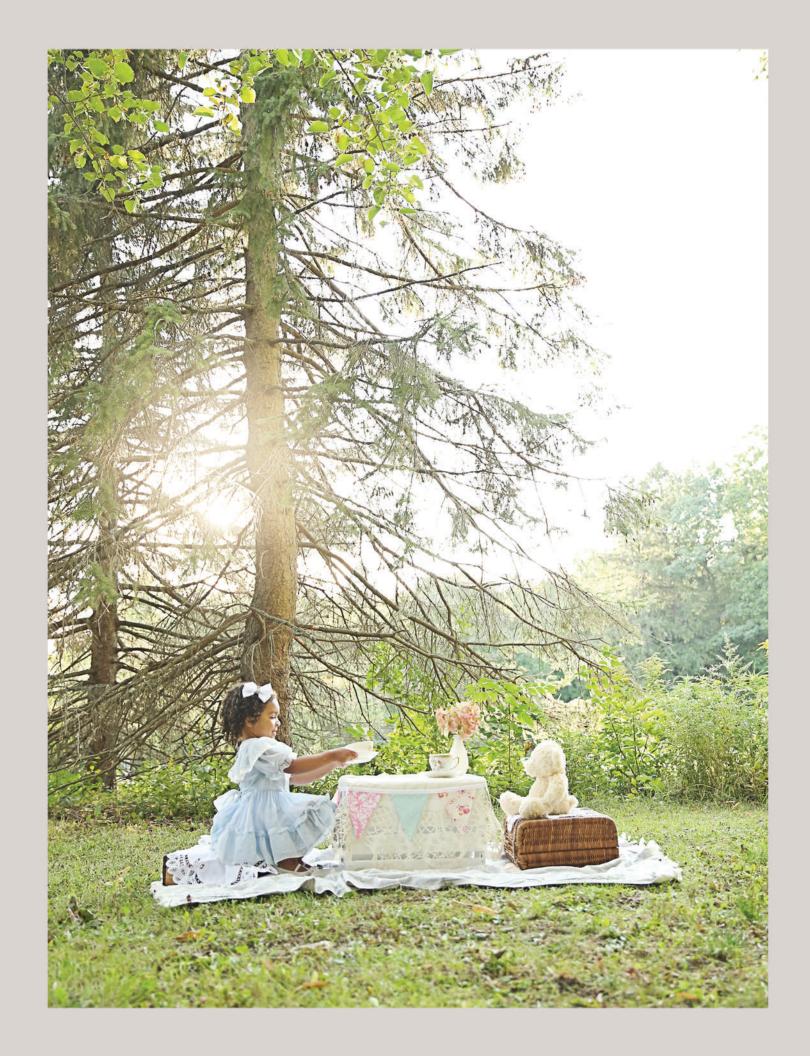
I believe in classic, natural, soft-touch editing. Each image is individually edited to enhance colors, exposure and composition. I will also retouch blemishes and flyaway hairs. Your images won't look filtered or "edited," but rather will appear naturally radiant.

### ORDERING



When your gallery is ready, I will send you a link where you can view all of your images. After you see your complete gallery of images, you'll decide if you'd like to order prints, digital images, holidays cards, other products, or all of the above. I can answer any questions you have or we can meet in person if you want help deciding what to order.







### I HAVE NEVER HAD PROFESSIONAL PHOTOS TAKEN. DO I NEED TO KNOW WHAT TO DO OR HOW TO POSE?

Nope! It's my job to make you feel comfortable in front of the camera and to capture a variety of images of your family, from smiling at the camera to simply interacting together: telling jokes, tickling, laughing, playing, etc.

### WHAT SHOULD I BRING?

If you think you might want to do some poses sitting down, it's a good idea to bring a blanket in a color that works well with your outfit selections.

If you have a baby or toddlers in your family, you can bring their favorite toys or stuffies as a way to make them smile or laugh without being a distraction. Snacks or treats for in between moments (or for bribes, ha!) are welcome, but please make a choice that won't get their faces or clothing too messy. Bring some wipes for hands or runny noses too!

For families with babies or small children I always welcome a large basket or crate that we can use as a chair or stool or put kids inside for a fun photo op too. I can also bring props like this along, so if it interests you, please inquire with me when planning for your session.

### WHAT SHOULD WE DO IF THE WEATHER IS BAD?

Let's be real. This is Wisconsin and the weather always seems to be unpredictable. If it's raining or the temperature is expected to be below freezing on your session date, I will gladly reschedule for another date.





ERIN HARRIS PHOTOGRAPHY SENIOR PORTRAIT GUID



## Sweet Words

"You have such a gift! Thank you for sharing it with my family. The pictures just blow me away...WOW. The photo shoot was so relaxed and you were able to capture my kids just playing and being themselves. I am able to see that in each and every photo! I'm still giddy each time I look at the pictures (which is about 20 times a day)! I am already looking forward to our next photo session...I'm hooked! Thanks again. You are incredible!"

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WAUWATOSA, WI





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www.er in harrisphotography.com